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MAJOR ARTERY REVITALIZATION COMMITTEE
A NON-PROFIT ORGANIZATION

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MARC Cleans Up Philly

April 7, 2008 - The Major Artery Revitalization Committee (MARC) partnered with the City of Philadelphia to assist in the citywide Philly Spring Cleanup on Saturday, April 5.

MARC, along with volunteers from Councilwoman Joan Krajewski's (D-6) office, state Representative Michael McGeehan's (D-173) office, Congresswoman Allyson Y. Schwartz's (D-13) office, the Mayfair Community Development Corporation, the Community Life Improvement Program (CLIP), Republic First Bank and the community, cleaned Cottman Avenue - from State Road to Roosevelt Boulevard, including Russo Park - located at Cottman and Torresdale avenues. More than 100 volunteers filled 250 trash bags as they swept the two-mile stretch of road and 10-acre park.

"MARC would like to thank Councilwoman Krajewski, state Representative McGeehan, Congresswoman Schwartz and the Mayfair CDC for their support," said MARC President John Byrne. "They and the volunteers from the community made this cleanup effort a tremendous success."

According to a letter from Mayor Michael Nutter to organizations that participated, the cleanup exceeded all the goals that were set out. He called it a "collective effort that could not have happened without the active participation of individuals and organizations across the city."

MARC is a non-profit community revitalization organization. For more information on MARC or the cleanup effort, visit www.marc-cleansweep.com.

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